

All 50 commercials in this document are approximately 30-second (or less) spots

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## **L'Oreal's True Match Makeup (female)**

What's In?

Makeup that actually mimics skin!

Now L'Oreal's new true match makeup has exclusive pigments for shades so true to skin they actually mimic its tone and texture.

Always flawless – never fake. Now you're guaranteed to find your true match.

L'Oreal's new True Match Makeup.

Because you're worth it.